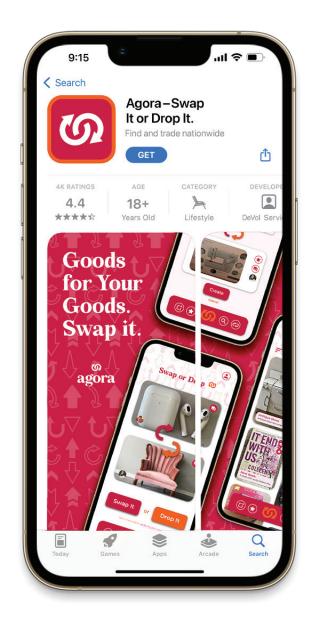


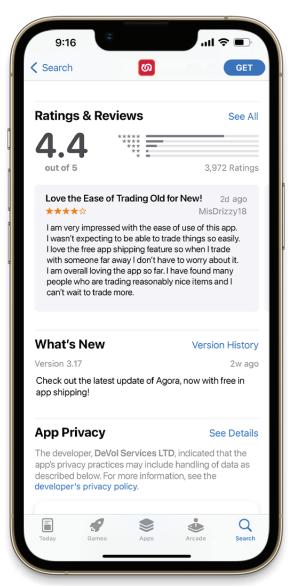


# What is Agora?

An agora was a place of trade in ancient Greece; Agora is an app that reverts to trading basics. Without money or currency, you have the opportunity to swap up for something new continuously. Connect with local residents or even communities states away. Create a new swap and trade away. You can make lists for things you would like to exchange for and even like specific products you might want for trade. Connect with the trader, meet up at a local safe location, or ship off your item to its new home using the app. Swap it or drop it; it's up to you.

### **Agora App Store Pages**





# **Agora App On-boarding**



After signing up for the Agora app, the user is prompted to agree to all the rules and conditions of the app. The user is then asked to choose 6 categories of interest to personalize their explore page. Once they have finished their initial on boarding they are taken to the post manager where they can begin to post their items.

#### **Agora Homepage & Navigation**

Once you have gone through all the Agora on-boarding screens, you can then navigate to the home screen. The home screen has access to all aspects of the app. You have the opportunity to explore items for a potential trade, navigate categories, create a wish list, message potential traders, and even create new posts for swap. The Agora app also has a bottom-of-the-screen navigation system. Users can easily navigate in and out of app pages and back

home using the same iconography.





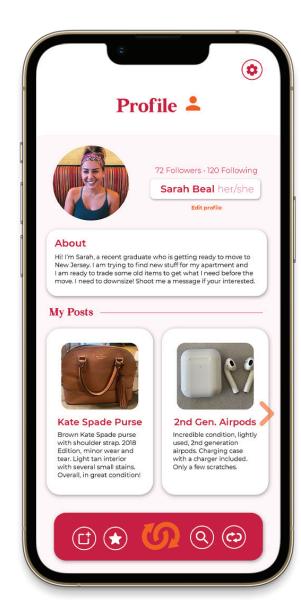
## **Managing Posts & Wish List**



Manage your posts with personal post manager. Add a new post, delete old posts, and use your items to trade with others. Collect a wish list of other peoples items using the explore page and categories.

#### **Profile & Messaging**

Your profile represents the app's front end and what everyone else sees. People can browse your posts, read your bio, and even follow you for more future trades. Are you interested in reaching out? Contact people through messages to ask about potential trades or an ongoing swap.





# **Creating a Swap & Confirming**

Creating a swap in Agora is simple! Add a new item to your wish list or choose an existing item, than offer a swap with one of your own posts. When a swap is created each person will either confirm or deny—Swap it or drop it!

